

## PROFILE

## Dr Antoinette J Braks PhD

Master Executive Coach in Vertical Holistic Leadership Development and Systemic Team Dynamics & Leader of Strategic Business Transformation, Conscious Culture Evolution, & Socioeconomic Renewal



Dr Antoinette Braks is a Master Coach certified by the European Mentoring and Coaching Council. She has coached more than 350 Executive Leaders and Coaches >10,000 hours. Her work includes clarifying strategic aspirations, evolving organizations, and enabling executive leaders to overcome sabotaging patterns and become master communicators and systemic collaborators. She offers advanced Executive Coaching Programs, Strategic and Systemic Team Dynamics Workshops, and Leadership Culture Evolution Programs for organizations.

She is a thought leader and master practitioner in the psychology of Vertical Leadership Development and brings a wealth of global corporate experience from her earlier career leading People & Culture Strategy with SHELL Latin America & Africa, Leadership Capital Solutions with KORN FERRY Asia Pacific, and as EGM People and Culture with VECTOR, an innovative energy infrastructure company. Her Executive Clients typically hold CEO, CXO, and Director level roles across a wide range of industries including financial, business, energy, and engineering services, or have senior roles in the public sector.

Dr Antoinette Braks is highly focused on realizing quantum shifts in leadership and business outcomes. Her work has resulted in single and double StageSHIFTS to later stages of adult development for senior executives in one year; a 20% rise in Leadership Effectiveness of the top 75 leaders within 2-years; an extraordinary 30% leap in People Engagement of a 1,000-p organization within 6-months; and the doubling of business revenues for a 50-p trading company after 3 months.

She is also the Founder and CEO of the StageSHIFT Global Coaching Community. Antoinette authored and designed the breakthrough StageSHIFT Coaching and Consulting Technology in Strategic Holistic Leadership Development. It enables Senior Executives to swiftly upgrade their Inner Operating System or automated Mindset to the more systemic later stages of adult consciousness and build the Systemic Strategic Scaffolding to cut through complexity, increase creativity, and lift the Leadership Culture of their organization with visionary, courageous integrity.

Dr Braks has presented at many global Coaching and Leadership Conferences and authored academic articles to advance Vertical Development. She was awarded the CEO Today Management Consulting Award 2020 in Leadership Coaching.

After graduating with an Honours degree in International Law and a BA in Political Science, Antoinette did a Graduate Diploma in International Marketing (Hons) and an MBA at London Business School. She went on to win two University Prizes while doing an MA in Management Research and completed her PhD in the Psychology of Leadership Development and Transformative Coaching at Macquarie Business School. This was followed by Advanced Coaching Supervision at Oxford Brookes University.

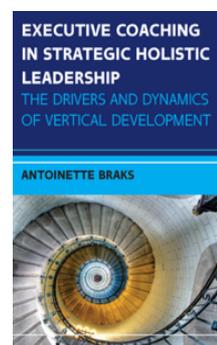
While largely based in Sydney, Antoinette has travelled extensively with her work. In recent years she experienced living in five different European countries while hosting over 350 Group Coaching Webinars with Executive Coaches from all around the world. She has returned home to New Zealand to enable executive leaders to realize their highest aspirations as they consciously shape a more sustainable, healthy, and equitable business ecosystem where everyone has the opportunity to thrive and flourish.

Antoinette feels honoured to have parented three amazing children based in Sydney and London. She enjoys cycling and reading, politics and diverse cultures, and the tranquillity of the rural countryside.

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## TESTIMONIALS – COACHES & EXECUTIVES

The StageSHIFT Program is unique in that it takes a holistic approach to transformation. Antoinette is a collaborative intuitive whose depth of knowledge in leadership development is unsurpassed. In a short period of time, she has galvanized the organization in a way that is remarkable. Did I say there was a whiff of culture change in the air? There is a gale force wind blowing and the organization and its people are the ultimate winners!  
~ Anne Cosgrove Executive Director People & Culture

I enjoy my coaching meetings with Antoinette principally because she continually challenges my normalized way of thinking. The coaching is not a linear process. It's emergent, disruptive, and even disconcerting - that's where the magic is. Antoinette considers things from a deeper dynamic perspective. Her focus on embracing our uniqueness is inspiring and amazingly effective. ~ Greg Ellis Executive Director Transport

I found Antoinette's perspectives to be thoughtful and insightful, and her connection with mind, body, spirit revolutionized my thinking and actions. She has a unique ability to recognize, understand, and explain complex leadership issues. Attuning my inner self and harnessing my authenticity to be a more innovative and strategic leader awoke my inner warrior. ~ Gary Groves Exec Dir

Antoinette was an engaging, skilful, intelligent, challenging, and enthusiastic person to work with. She integrated many new initiatives to transform our culture creating momentum from which results soon flowed. The terrific speed of success was due to her great ability to engage with our leaders. She was a vital source of energy and inspiration in setting our course and getting us going! ~ Pat Richards CEO Businesslink

Antoinette instigated a terrific collaboration with us by leading a Strategic Offsite for our new Executive Team. It was an invigorating and extremely productive 2-day session to set our strategic direction and the leadership culture we wanted. Antoinette designed and led a CONFIDENT Leaders Program that enabled the top 75 leaders become more self-aware and develop the courageous authenticity and team accountability we needed to uplift our performance. Antoinette's broad strategic perspective and deep insights into mindfulness, emotional intelligence, and personal power generated a significant shift in our capacity to collaborate with our business partners to build a thriving sustainable agricultural sector in NSW. ~ Michael Bullen Dir. Gen.

Occasionally we meet folks who bring a unique perspective to strategic conversations. Antoinette is one such person, drawing on a wonderful understanding in so many aspects of life and business. ~ Richard Boggon

Antoinette is a sensitive and highly gifted coach. Her ability to coach senior leaders through the strategic maze of government while they balance their personal development is her strength. She is an Executive Coach of the highest calibre. ~ Jane Simmons, ED Education

The Program was indeed transformative. Through her collaborative, uplifting and deeply thought-provoking approach, Antoinette challenged me to enquire deeply and articulate concepts and ideas that were just beyond my reach. It lifted my consciousness to another level. Her work is brilliant! ~ Heather Monro

Without her firm, generous, friendly, thought-provoking, heart-opening and soul-freeing guidance, I wouldn't be where I am today: totally on purpose with a big mind and open heart. Antoinette is the most aspirational, knowledgeable and loving leader I have come across. She is the go-to thought leader, guide in vertical development. ~ Sharifah Raudhah AlQudsy

She is one of the most extraordinary human beings I have met. An inspiring person with a remarkably sharp intellect, lots of love, tons of professional experience, combined with an even more remarkable wisdom and spiritual consciousness. ~ Thomas Bjerkhede

I feel and believe strongly that this is "the real deal" in executive leadership development. As a humble attempt, I would say that it is unrivalled in its blend of science and applied wisdom, and in the inner conscious self that evolves in embodied leadership presence. ~ Paul Smith

Antoinette's profound and rare capacity to inspire developmental movement in individuals, teams, and the wider community is remarkable. She is part of a class of brilliant, humble human beings who invite you to fully meet yourself, your shadows and unfolding potential, simply by their presence and capacity to hold that space. Her unique, well-researched body of work enables leaders to integrate business and human development. ~ Jacqueline van Paassen

Antoinette is one of only three Thought Leaders I know who credibly integrates business and spirituality. It's rare, profound, and much needed today. Her brilliant intellect, fearless consulting and coaching has created a great suite of offerings. ~ Emma Pearson

The StageSHIFT Program is the most comprehensive I've ever seen, linking relevant frameworks in organizations, human development, psychology, and life, refining our Transforming Leader Programs in large industry, for even better results. Thank you for openheartedly sharing your personal experience and soul nuances with me on our journey. ~ Niklas Lindhardt

Antoinette has a unique style and approach. I'd emphasize her discernment and the ability to beautifully conceptualize complex ideas and get to the very core of things. I am fascinated with her methodology and her constantly inquiring mind and lightness. ~ E Surkova

The StageSHIFT Program has been one of the most rewarding programs I have ever undertaken. It expanded my capacity at an accelerated pace developing a level of conscious awareness which is hugely complementary to my previous areas of study. ~ Valerie Gleeson

Antoinette's brilliant work creates an effective, practical and grounded approach focused on a pivotal arc in the developmental spectrum. ~ Terri O'Fallon, STAGES

It is more vital than ever before that leaders develop the ability to think systemically and consider the long-term effects of decisions. StageSHIFT offers a pathway to help leaders acquire these later stage characteristics. ~ Susanne Cook-Greuter, Vertical Development Pioneer

Antoinette shows us how coaching can become a transformational dialogue: a holistic path to humanize our world. ~ Reinhard Stelter, Coaching Professor