



www. Stage SHIFT .Coach

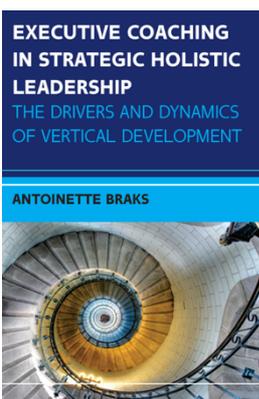
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Antoinette Braks is a thought leader in Vertical Development and a Master Leadership Coach who has coached >3,500 hours with >250 strategic leaders (avg age 50) explicitly to guide strategic leaders to navigate the shift to mature Synergist (Strategist) for >10 years. Her transformative StageSHIFT coaching approach has expedited single stage shifts for 80% of her clients and double stage shifts for 20% of her clients in an average of 8 coaching sessions in 1 year.

Antoinette's expansive StageSHIFT coaching approach incorporates strategic leadership of organisational evolution to green and teal, and personal holistic leadership development based on cultivating self, healing shadow and embodying spirit, while realising the highest aspirations in life, career and business. Her purpose is to enable all leaders to realise their latent potential to create a more sustainable, healthy and equitable world.

Compared to most, StageSHIFT programs are 4 times more effective in 10% of time invested.

She is also an experienced C-suite leader of People & Culture, has held regional strategic roles across Europe, Latin America & Africa and AsiaPac with Shell and Korn Ferry, and led organisational evolution with business and engineering services companies: Businesslink and RPS, as well as across the Australian public sector, generating extraordinarily swift outcomes e.g. a 20% increase in leadership effectiveness for the top 10% of senior leaders; a 30% quantum shift in people engagement in a 1,000-p organisation in 6 months; and a 100% increase in business revenues with a 50-p trading company 3-weeks following implementation of the StageSHIFT evolutionary transformative business frameworks and processes.



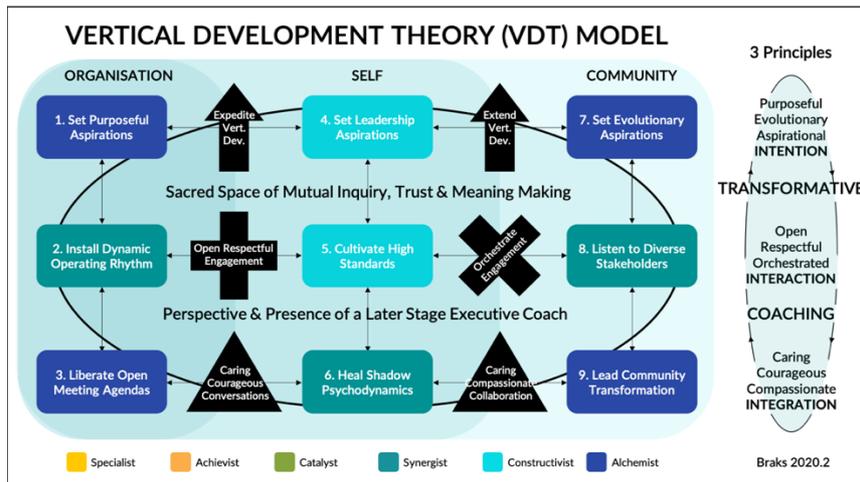
Antoinette is the author of Executive Coaching in Strategic Holistic Leadership: The Drivers and Dynamics of Vertical Development (2020) and is a frequent Conference Presenter. She is the 2020 winner of the CEO Today Award in Management Consulting for Leadership Coaching. Antoinette holds seven degrees including a PhD in developmental coaching psychology, an MBA from London Business School and the Oxford Brookes Coaching Supervision Program.

"Antoinette's brilliant work creates an effective, practical and grounded approach focused on a pivotal arc in the developmental spectrum." ~ Terri O'Fallon, STAGES

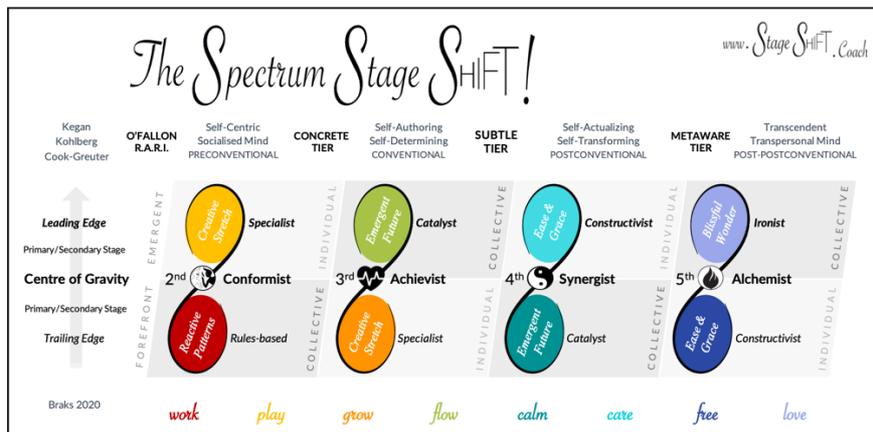
"[Braks shows us] how executive coaching can become a transformational dialogue; a holistic path that can humanise our world." ~ Reinhard Stelter, 3rd Generation Coaching

The Vertical Development Theory Model is based on Antoinette's 10-year research study from both a researcher's and practitioner's viewpoint. The three distinctive dimensions of StageSHIFT Coaching are:

1. Its integration of Green-Teal organisational evolution with vertical leadership development
2. Its uplifting aspirational intent, cultivation of self and depth of shadow resolution, and
3. The dialogical partnership of transformative coaching with a later stage leadership coach explicitly designed to expand the heart, mind and spirit in terms of holistic vertical development.



Antoinette's holistic leadership development model has been refined over many years. It correlates the progressive activation of self-expression through mind-body-spirit and the energy fields of our life experience with the stages of development.



The Coaching Value Proposition

- Empowering strategic leaders to take radical accountability, hold courageous conversations and align with their values to liberate latent potential and lead strategic cultural renewal.
- Inviting strategic leaders to apply neuroscience, mindfulness and psychodynamics, and reframe narrative and resolve shadow to integrate their identity and embody their aspirational self.
- Enabling strategic leaders to lead others to articulate an aspirational purpose, evolutionary vision and inspiring values, optimise flow and psychological safety in inter-systemic dynamics.
- Encouraging strategic leaders to generate a more sustainable, healthy and equitable future by voicing universal principles and orchestrating wide stakeholder and community engagement.

Antoinette enables executives to transcend the turmoil and cut through complexity, trust emergence and navigate uncertainty, and transform their world with strategic ingenuity. She is passionate and purposeful in her work and dedicated to individual, business, industry and social evolution so we can generate a more sustainable, healthy and equitable world for all.

The higher our self-expression and the deeper our self-awareness, the richer our life experience and the greater our soul evolution. ~ Antoinette J Braks

Go to www.StageSHIFT.coach to find out more about StageSHIFT philosophy and online programs.

TESTIMONIALS

Occasionally we meet folks who bring a unique perspective to strategic conversations, creating new thoughts, ideas and innovative thinking. Antoinette is one such person, drawing on a wonderful knowledge and understanding in so many aspects of life and business. ~ Richard Boggon, Regional Director Transport Infrastructure Services, Parsons Brinckerhoff

I enjoy my coaching meetings with Antoinette principally because I find myself uncomfortable. She continually challenges my normalized way of thinking. The coaching is not a linear process. It's emergent, disruptive and even disconcerting - that's where the magic is. Antoinette considers things from a deeper dynamic perspective. Her focus on embracing our uniqueness is inspiring and amazingly effective. ~ Greg Ellis EGM Opal Transport for NSW

Antoinette's coaching approach is highly thought provoking, collaborative and uplifting. She has challenged and supported me to articulate ideas that have been just beyond my reach. I am already benefiting from more congruence with my evolutionary aspirations and clarity regarding my strategic direction. The coaching helped me to more effectively generate transformative change and liberate the energy of potential bound up in human hearts and souls. I feel very excited and inspired to continue our coaching relationship. I would highly recommend Antoinette's coaching services for aspirational leaders wanting to take their organisations to the next level. ~ Heather Monro, Director, Brightspace Thinking

My time with Antoinette will forever have a positive impact on my approach to leadership. I found her perspectives to be thoughtful and insightful, and her connection with mind, body, spirit revolutionized my thinking and, most importantly, my actions. Antoinette helped me strengthen my ability to deliver a consistent vision personally and professionally; drive growth and development through people; encourage risk taking and accountability, and nurture self-awareness and reflective practice. Antoinette has a unique ability to recognize, understand and explain complex leadership issues and, along the way, there have been some surprising personal realizations. Her mentoring makes me a better person every day, both at work and at home. ~ Gary Groves Regional Executive Director FACS

Antoinette and I share a deep interest in integral theory. Antoinette has taken many of the central aspects of integral and applied them in ways I have not seen before, especially as they are directed towards developing later stage leaders. While sophisticated, her approach is pragmatic, accessible, innovative and coherent. Antoinette is remarkably self-aware and is present with a rare vulnerability. To me, this made developing rapport with her effortless to begin with and easy to maintain. Trust and openness were present in the relationship from day one and continued to build throughout. It is obvious that she is earnestly committed to her own self-development, as well as invested in that of her client.

There are several things that make coaching with Antoinette a unique experience, one of which - underpinned by a genuine curiosity and broad view of the world - is the support it lends to the development of new insight where even familiar things can be seen in a new light. Time with her has enhanced how I view myself and my practice, in what are higher resolution appreciations of former views as well as a large opening to the role of more transpersonal thinking and language in later-stage coaching, something I have been reticent to use in my own practice, largely now I see because of my own doubts. I would not hesitate to recommend her to others and have thoroughly benefitted from her time and generous approach. ~ Colin Wood, Director, Arete Integral

Antoinette is a master of motivation and spiritual wizardry! After each and every session with Antoinette, I leave feeling inspired and motivated with a sense of awe and wonder of the unlimited possibility of my own potential, the seed that is yet to be sewn. Her exuberant energy and zest for life is contagious yet she provides an architectural framework providing structure and support. I have been able to apply her teaching within my leadership role in the corporate world in addition to the future exploration of my spiritual development. How refreshing to have been blessed to have her as my executive coach and to share our life experience in the transformation of the soul. ~ Annie Tucker, HSE Manager Sydney Trains