

Brigitte Deden

MBA, MSc, ICF Professional Certified Coach, EMCC certified Coach Supervisor, Stage SHIFT certified Vertical Coach,

English, German / Germany



Brigitte is a highly experienced professional coach and coach supervisor who combines 10+ years of executive coaching with a strong business background from 15+ years in international business consulting. She has the presence, energy and acumen to partner senior leaders and executives as they navigate the growing complexity of today's environment and balance the paradoxical demands of their stakeholders. Her clients are top-level Corporate and Government bodies in Singapore, Asia and Europe.

With a German background and having lived and worked in both Europe and Asia, Brigitte has substantial knowledge of the requirements necessary to be successful in culturally diverse, mature and emerging markets.

Before qualifying as a professional coach, Brigitte spent more than a decade as business consultant with Accenture. As senior manager in Europe and Asia, Brigitte was responsible for forming and leading high performance teams to design and implement innovative IT and business solutions for clients in the Financial Services sector.

Prior to joining Accenture Brigitte followed her curiosity for foreign cultures and established her own business as an independent IT consultant in Jakarta, Indonesia, for several years after finishing her education in Germany.

Working in the dynamic consulting environment Brigitte developed the capability to quickly understand new corporate environments and structure complex business issues. She is well acquainted with the

challenges executives face when pioneering their way to the most senior levels in organisations, and the different focus required in maintaining those positions.

Brigitte approaches coaching from a position of fearless compassion. She has a natural talent for building trustful relationships, the capacity to listen deeply and the courage to give insightful and honest feedback. With positive energy and an appreciative attitude, she creates a safe environment for her clients to openly share their challenges, discover blind-spots, explore new possibilities and take courageous new steps forward. Where appropriate, she draws from a rich toolkit of frameworks and best practices to enrich the coaching and to craft interventions that address the client's individual needs in alignment with the organizations they serve.

Brigitte has formally coached over 600 leaders across 20 countries. Her areas of expertise include:

- Onboarding of new executives
- Developing executive talent and high potentials
- Leadership Transition including international transitions and new leadership roles
- Leading across cultures and geographies
- Leading through change

As a Stage SHIFT coach Brigitte's purpose is to grow leader's capacity to create vibrant, engaging, empowering and soulful organisations that serve humanity in meaningful and sustainable ways.

