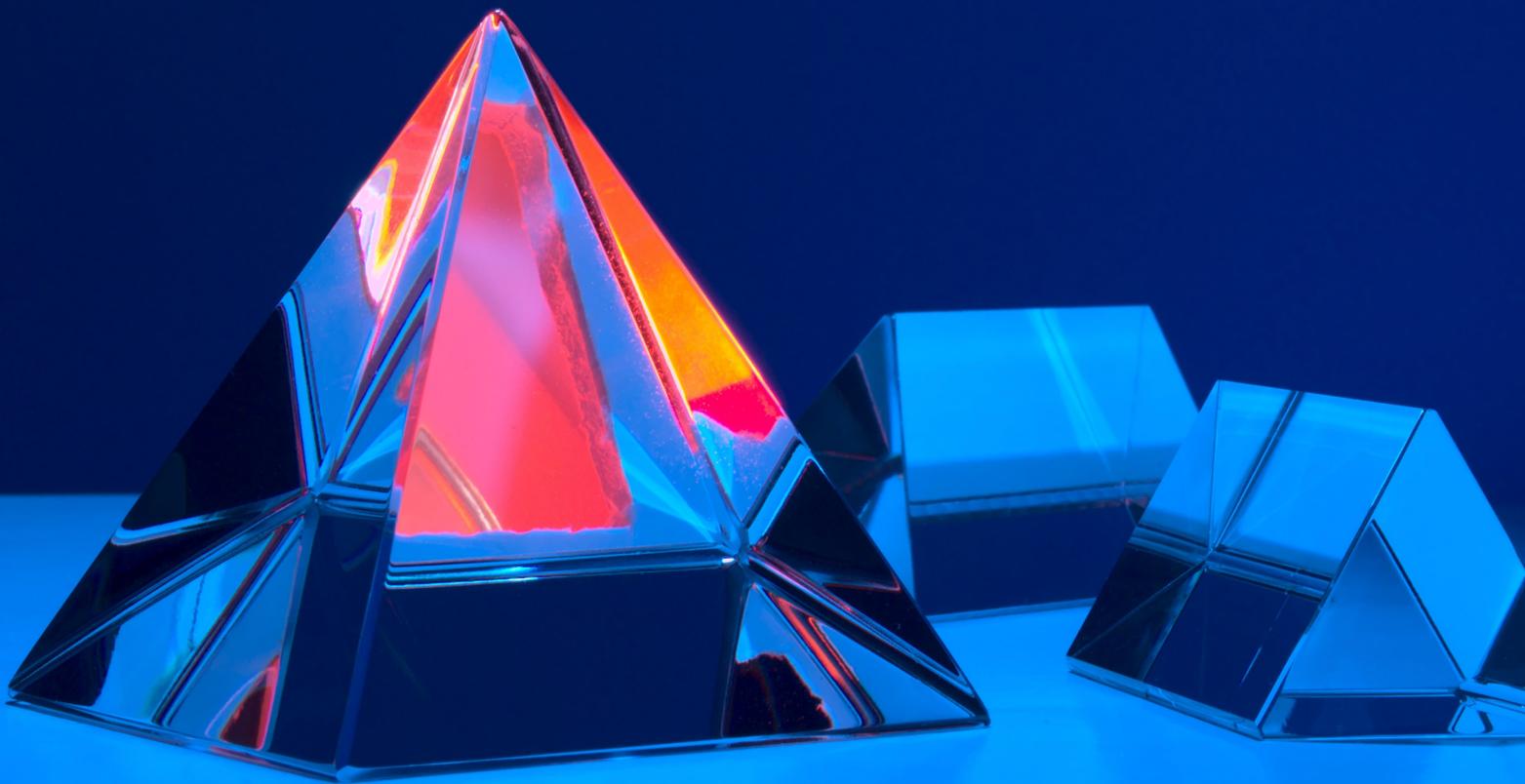


THE VERTICAL HOLISTIC LEADERSHIP PROFILE CERTIFICATION PROGRAM



www. Stage SHIFT . Coach



JOIN OUR GLOBAL COMMUNITY

The VHLP Certification Program is for Executive Coaches in Leadership Development who wish to advance their expertise in Vertical Development and offer a scalable, sophisticated, and automated vertical self-assessment instrument to their clients. It is a prerequisite to other StageSHIFT Programs on how to expedite the shift to later stages.

The Vertical Holistic Leadership Profile (VHLP)

The VHLP is a sophisticated Vertical Assessment Instrument. It is based on a participant's Self-Assessment against an integrated set of 156 leadership capabilities and shadow elements articulated in the StageSHIFT Vertical Holistic Leadership Model. The Assessment generates an enriching, automated 40p Report.

The VHLP Certification Program comprises

- 21 * 10-min online videos with slides, notes, and inquiry notes for your reflection
- 7 * 90-min Live Discovery Dialogues exploring content, case studies, processes
- A one-to-one Discovery Debrief on your VHLP Report with Dr Antoinette Braks
- 3 Assignments to complete initially followed by Peer Pre/Debriefing Practice
- Continuing Participation in 10 Free VHLP Coaching Community Events pa

The Unique Learning Outcomes

You will gain a sound understanding of

- The earlier foundations as well as the latest research in Vertical Development
- StageSHIFT's Holistic approach integrating Consciousness and Energy Fields
- The architecture of the capability-based Vertical Holistic Leadership Model
- How to conduct your own Discovery Prebrief to prepare for the Debrief
- How to hold a resonant Discovery Debrief using Transformative Coaching.

StageSHIFT Calendar, Fee and Registration

For upcoming VHLP Certification Programs, Fees, and Savings, and how to register.

The StageSHIFT Global Coaching Community

Our community numbers more than 40 experienced Executive Coaches who have previously led international careers. All are at Synergist+ in their vertical development. We collaborate on guiding Leadership Culture Evolution Programs within organizations.

Dr. Antoinette J Braks ASCS.OB PhD MBA.LBS MA LLB(Hons) BA
Founder of the StageSHIFT Global Coaching Community

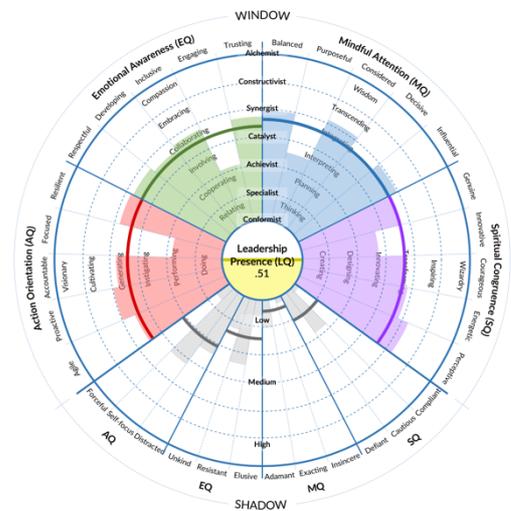


THE VERTICAL HOLISTIC LEADERSHIP PROFILE

The Vertical Holistic Leadership Profile (VHLP) is a sophisticated, automated Vertical Assessment Instrument. It is based on a participant's Self-Assessment against an integrated set of 156 leadership capabilities and shadow elements across 6 levels, 5 leads, 4 lines, and 3 limits identified in the Vertical Holistic Leadership Model.

The VHLP Assessment is distinguished by the following unique features:

1. It is capability-based rather than awareness-based in terms of the leadership capabilities demonstrated at the sequential levels of vertical development
2. It incorporates the most recent research into Vertical Development such as O'Fallon's¹ Tier Model and Brown's² later stages research through to Alchemist
3. It is a self-assessment leading to self-reflection designed to set leadership development intentions within a vertical context leading to self-actualization
4. The Discovery Debrief inquires into the participant's resonance with explicit Strengths, Stressors, Blind-Spots and Stretches to invite their inner coherence
5. The 40p Report is automated offering the participant immediate access to their Profile including Reflection Inquiry with guidelines to their vertical development.



The 40p colourful and elegant VHLP Report includes:

- Vertical Essentials and the StageSHIFT Spiral of Vertical Development
- An Introduction to the Vertical Holistic Leadership Model and Role-Fit
- Their VHLP Wheel (shown above) summarizing their Leadership Presence
- Their Strengths, Stressors, Blind Spots and Stretches to inquire into
- Guidance on the Spectrum StageSHIFTS from Specialist to Alchemist
- StageSHIFT's approach to Leadership Development and Culture Evolution.

¹ Terri O'Fallon (2020) States and Stages: Waking Up Developmentally, *Integral Review*, 16 (1): 13-38

² Barrett Brown (2012) Leading complex change with post-conventional consciousness, *Journal of Organisational Change Management*, 25 (4): 560-577



THE VHLP CERTIFICATION PROGRAM

The VHLP Certification Program blends theory with practice to enable you to develop a sound understanding of Vertical Leadership Development and how to hold an inspiring and resonant VHLP Discovery Debrief with your clients. It also enables you to ignite your Vertical Leadership Development to later stages.

At the heart of the Program are seven Live 90-min Group Discovery Dialogues held fortnightly with Dr Antoinette Braks. We will inquire into the content, and review the Models, Case Studies, Prebriefing and Debriefing processes set out in the 7 Modules. They will be recorded for you to view in case you can't make a session.

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|--|-----------------|
| 1. Vertical Leadership Development Psychology | Assignment |
| 2. The 2-Step Square Dance Spectrum StageSHIFT | Assignment |
| 3. StageSHIFT Holistic Consciousness | Assignment |
| 4. The Vertical Holistic Leadership Model | VHLP Assessment |
| 5. VHLP Case Studies Discovery Prebrief | Peer Practice |
| 6. VHLP Case Studies Discovery Debrief | Peer Practice |
| 7. StageSHIFT Proven Accelerated Pathway | VHLP License |

Each Module includes three estimated 10-min videos outlining the topics, along with slides, supplementary notes, and questions for you to inquire into. This leads into various Assignments and Peer Practice following each Module as shown above. These elements will enable you to integrate your learning and practice Prebriefs and Debriefs.

The Assignments offer open questions for you to respond to. After submitting them, you'll receive conversational-style feedback offering insights and inquiry to extend and evolve your understanding. Half-way through, you'll undertake the VHLP Assessment and enjoy an individual 90-min Discovery Debrief with Dr Antoinette Braks.

The Program runs over 14 weeks and involves 3.5-hrs study or application each week. With one hour for setup, this constitutes a 50-hour Continuing Education Program. On completion, you'll receive your VHLP Licence. This will enable you to order VHLPs for your clients for €200. In time we will also have VHLPs in alternative languages.

At the end of the Program, you will receive two complimentary VHLPs to offer to new or existing clients. By offering them a transformative Discovery Debrief you'll be able to quickly redeem your investment. We'll support you in your VHLP work with clients through the ongoing free Group VHLP Community Dialogues held 10 times pa.



KEY LEARNING OUTCOMES & LICENSE

The VHLP Certification Program offers you a blend of theoretical knowledge and practical skills that will enable you to inspire and ignite vertical development for your clients. The structure of the Report and nature of the Discovery Debrief invites a resonance with your clients that leads them to set direction for their vertical evolution.

Its overview of Vertical Leadership Development, the many new insights, and nuances you'll realize in relation to igniting evolution while offering transformative coaching as you hold the Discovery Debrief, will inspire your own personal evolution. Your 121 Discovery Debrief and peer collaborations will extend and cement your understanding.

The Psychology of Vertical Development

We review the lens, level, and locus of perception and personal awareness and travel through the progressive vertical perspectives in relation to life experience. We then explore the structure of vertical development in terms of the 2-Step² Dance and the Spectrum StageSHIFT from one embodied Centre of Gravity to the next.

We then move to StageSHIFT's holistic integration of mind-body-spirit and how our inner human faculties ignite and expand our human consciousness through the stages of vertical development. This is reflected in the Energy Fields of our life experience.

The VHLM and VHLP Prebrief and Debrief

We then turn to the Vertical Holistic Leadership Model and its 6 levels, 5 leads, 4 lines, and 3 limits of development. It's a 3D integrated Model that will give you new insights into the correlation between the stages of development and role levels in organizations.

In the second half of the Program, you will be taken through the VHLP Report and how to carry out your own Prebriefs and Debriefs using case studies while practising with your peers. You'll also receive your own personal Discovery Debrief to experience the resonance of this yourself, and benefit from setting your own leadership aspirations.

Your VHLP Certification Licence and StageSHIFT Programs

As you complete the Program armed with deep insight in Vertical Holistic Leadership Development, you'll be able to engage two clients to support them to undertake the VHLP and provide them with a Discovery Debrief. You can also gain continuing support in your VHLP work with clients during our ongoing VHLP Community Dialogues held 10 times each year on Fridays at 12pm GMT. Recordings are also available.

We'll leave you with some thoughts on using the VHLP as part of your Coaching business and outlines of StageSHIFT's approach to Leadership Development, Systemic Team Coaching, and our Strategic Holistic Leadership Culture Evolution Program.



StageSHIFT CALENDAR, FEE AND REGISTRATION

The VHLP Certification Program runs three times a year followed by an ongoing series of 10 VHLP Community Discovery Dialogues pa scheduled for Fridays at 12pm GMT.

CALENDAR

The next VHLP Coaching Certification Program begins on 1 May 2022. The 7 Live Group Discovery Dialogues will take place on **Thursdays at 6pm GMT** on

5 May, 19 May, 2 June, 16 June, 30 June, 14 July, 28 July 2022.

Future VHLP Coaching Certification Programs will begin in September, January, and May each year. They will be scheduled at different times e.g., Thursdays at 12pm GMT.

CERTIFICATION FEE

7 Online Modules with Slides, Notes, & Inquiry	€350
7 Live 90-min Group Discovery Dialogues	€1,750
3 Assignments with Insightful Feedback	€300
3 VHLPs @200 each plus 121 Discovery Debrief	<u>€1.850</u>
The Total Value of the Program	€4.250

The 121 Discovery Debrief with Dr Antoinette Braks increases the fee by a third. However, the experience of an in-depth Discovery Debrief is invaluable to ignite your vertical development and set your leadership intent. We therefore offer the 121 Discovery Debrief on a complimentary basis. The Fee for the Program drops to €3,000.

	Single Payment	3 Monthly Payments
Standard Fee for the VHLP Certification Program	€3.000	€1.050
EARLYBIRD 15% saving before end 1 April 2022	€2.550	€893
ECONOMY 35% saving before end 1 April 2022	€1.950	€683

Coaches working in Developing Economies save an additional 20% to the Early Bird.

You'll be able to quickly redeem your investment by inviting 2 clients to take up your 2 complimentary VHLPs and investing in what will be transformative Discovery Debrieves.

REGISTRATION

Go to https://www.stageshift.coach/VHLP_Certification to register.

Email Antoinette.Braks@StageSHIFT.coach if you have any questions or wonderings.

Go to <https://www.stageshift.coach/> for more resources and to go on our mailing list.



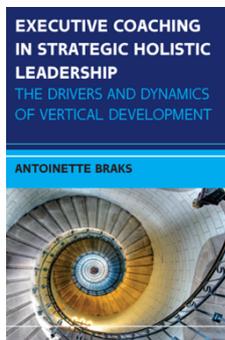
THE StageSHIFT GLOBAL COACHING COMMUNITY

Once you've completed the VHLP Certification, you'll be invited to join the StageSHIFT Global Coaching Community. You'll be able to continue your own evolutionary journey by choosing to complete the StageSHIFT Coaching Certification Program, Systemic Team Coaching Program and, later perhaps, the Soul Journey Program.

The community of StageSHIFT coaches also collaborate with each other in bringing the 3-year StageSHIFT Leadership Culture Evolution Program to organizations. We partner with you to develop your capacity and provide you with the online resources and operating processes to enable you to elevate strategic leadership capacity and uplift their organizational culture.

If you'd like to make a more significant difference in co-creating a more sustainable, healthy, equitable, and peaceful world, we invite you to join our community. The VHLP Certification Program is an ideal way to begin or continue your own vertical journey.

Dr. Antoinette J Braks ASCS.OB PhD MBA.LBS MA LLB(Hons) BA



Dr Antoinette Braks is a Master Certified Coach, has completed Advanced Study in Coaching Supervision at Oxford Brookes, a PhD in Developmental Psychology and Transformative Coaching, an MBA from London Business School, and is the author of [Executive Coaching in Strategic Holistic Leadership: The Drivers and Dynamics of Vertical Development](#) (McGraw Hill 2020). She received the [CEO Today 2020 Management Consulting Award in Leadership Coaching](#).

"Antoinette's brilliant work creates an effective, practical and grounded approach focused on a pivotal arc in the developmental spectrum." ~ Terri O'Fallon

"[Braks shows us] how executive coaching can become a transformational dialogue: a holistic path that can humanize our world." ~ Reinhard Stelter

Antoinette is one of only three Thought Leaders I know who credibly and passionately integrates business and spirituality. It's rare, it's profound, and it's much needed today. We need business AND a healthy planet. Antoinette's brilliant intellect, her fearless consulting, her coaching, and OD skills, have generated a suite of offerings suitable for coaches, OD consultants, and the senior-most leaders. ~ Emma Pearson, Transformative Leadership Coach and Vertical Development Consultant

The Vertical Holistic Leadership Profile was the best, most useful piece of reading I have ever done. I read it cover to cover three times. My own results aside, I learned so much about what leadership really means. I found the "Holistic" approach especially enriching – it goes well beyond the most evolved leadership concepts I have come across so far. ~ Navneet Singh Bindra, INGRAM MICRO

I will be forever grateful for Antoinette being the one who finally helped me put the puzzle together when it comes to fully understand and grasp the vastness, importance, and grandness of vertical development, while making it easy to start implementing, infusing, and transforming my own work and its impact on my clients. Catch her and her program if you can - it might be the most uplifting decision of your lifetime. ~ Jessica Lowenhielm, Executive Coach & Vertical Development Consultant



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