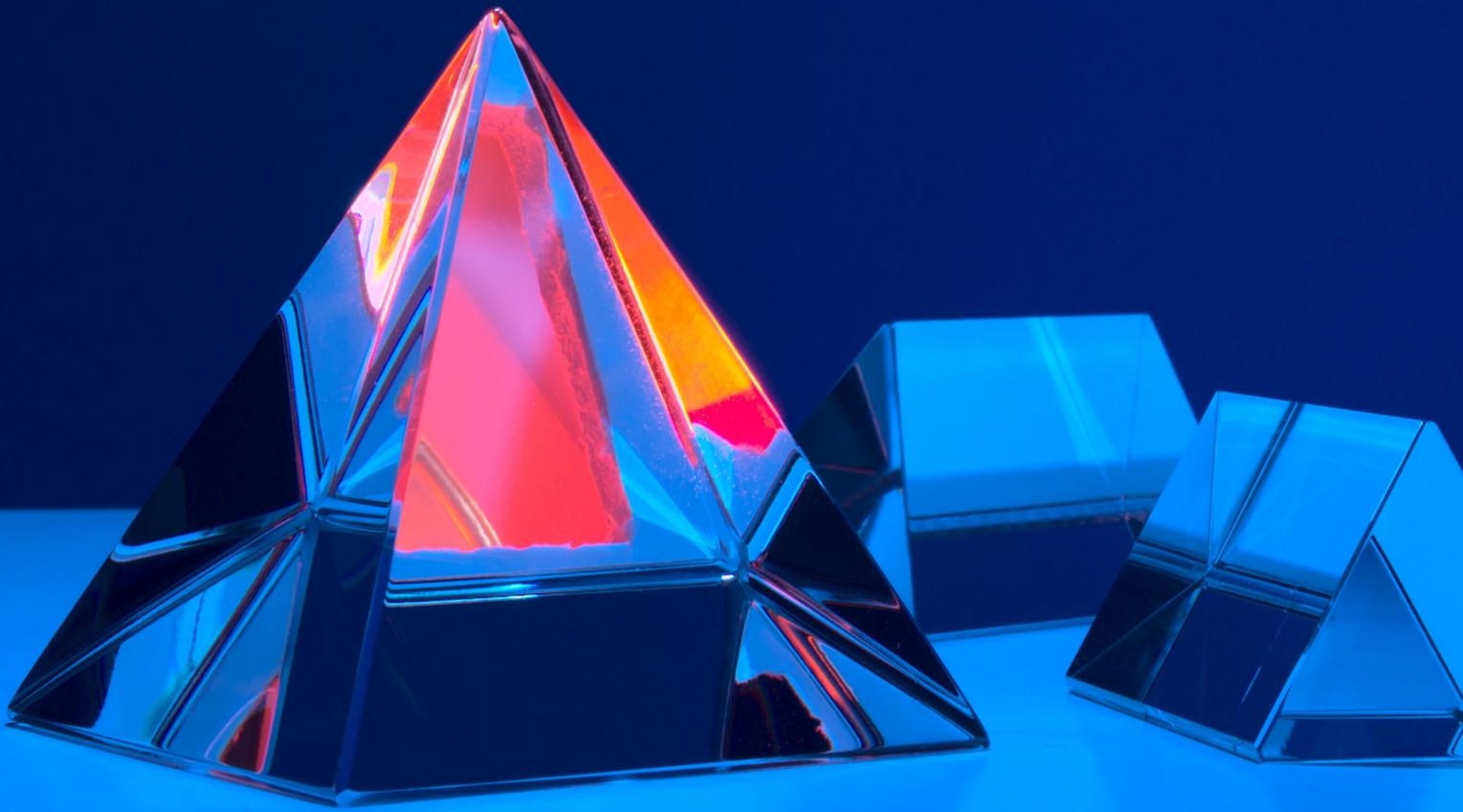


THE *Stage* SHIFT
COACHING
CERTIFICATION
PROGRAM 2022



www.Stage SHIFT *.Coach*



THE StageSHIFT COACHING CERTIFICATION PROGRAM

Welcome to a Consciousness-Raising Vertical Evolutionary Experience

Welcome! I'm delighted to offer the 10th StageSHIFT Coaching Certification Program beginning with INDUCTION on Thursday 15 September 2022 at 9am CET.

It has been described as one of the most comprehensive and enriching Coaching Certification Programs, unrivalled in its blend of science and applied wisdom, and its capacity to stimulate and expedite vertical conscious evolution of the heart, mind and soul. The proven StageSHIFT approach integrates 3rd Generation Transformative Coaching with Later Stage Vertical Leadership Development to elevate the leadership capacity and effectiveness of executive coaches. This will enable you to bring this higher level of consciousness and proven method to your executive clients.

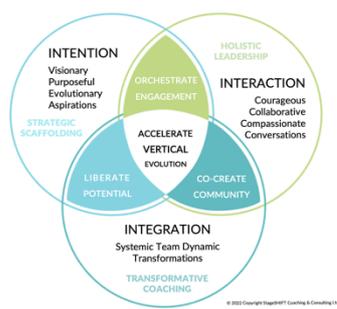
Vertical leadership development is the current wave of change in leadership development today due to the urgent need for strategic leaders to shift to later stages so they can cut through complexity, transcend volatility and lead the co-creation of a more sustainable, healthy, equitable and joyful world.

Less well known is the **knowhow to shift to these later stages in just one-two years.**

This is a 12-month Program where you will receive:

- 9 Modules of Self-Study Learning, each with 3-4 Videos (est. 120-mins) and selected Articles, mostly from the HBR, to enrich your understanding (Total 72 hrs)
- 20 Live 110-min Deep Discovery Dialogues with Dr Antoinette Braks to inquire further and integrate new insights through personal experience and case studies (40 hrs)
- 9 Coaching Rehearsals with different peers to experiment with the Transformative StageSHIFT Coaching approach in Vertical Holistic Leadership Development (27 hrs)
- 3 Vertical Assessments including a pre- and post-GLP and accompanying StageSHIFT Journey Reports, and the Vertical Holistic Leadership Profile (VHLP) mid-way, each with an individual Discovery Debrief with Dr Antoinette to personalise your evolution (18 hrs)
- Individual written insights and suggestions from Dr Antoinette Braks on your monthly Certification Assignment for each of the 9 Modules (36 hrs)
- A SLACK Group Community Channel to connect with other participants and share observations and experiences, and receive Community updates.

THE StageSHIFT MODEL OF VERTICAL EVOLUTION



The modules cover Strategic, Holistic and Transforming Leadership following a unique method distilled from an extensive doctoral research study exploring the shifts to later stages. They are delivered across three trimesters with breaks in April, August and December/January.

The **StageSHIFT Engine of Vertical Evolution** integrates **Intention** to accelerate emergence, **Interaction** to co-create community and **Integration** to liberate potential.



2022 is the Program's fourth year. Each year the Program has been refreshed and upgraded to optimise the learning experience for you, the participants. If you aspire to make a bigger difference in shaping the evolution of the world and are committed to leading a more flourishing and fulfilling life as an executive coach or leadership development executive, **I believe this is the most valuable investment you can make in yourself, your work, the people you serve, and society at large.**

Do read the testimonials to find out more about the inspiring experiences of others. The StageSHIFT Coaching Certification Program has enabled coaches and executives to consolidate at conscious Synergist and shift onwards to Alchemist relative to your own readiness.

I hope you will decide to join the StageSHIFT Global Coaching Community by taking part in this program. If you have any questions or wonderings, please email me or set up a meeting with me. I like to connect with participants beforehand and look forward to sharing our evolutionary journeys.

Why We Urgently Need to Invest in Our Vertical Evolution

As a society we're currently shifting, or, more accurately, crashing into the 4th person perspective of "we" highlighting our diversity and divergence. We are evolving from a top-down institutional collective to a peer distributed community collective. This is why the world is becoming so polarised. The institutional authority of the 2nd Perspective is at odds with community influence at 4th Perspective evidenced by the grass roots movements e.g., PRIDE, #metoo, #blacklivesmatter, and yellow vests. It is time to reinvent the way we work and live in the digital age and build new socioeconomic foundations to co-create a more sustainable, healthy, equitable, peaceful, and joyful world for all.

WHAT YOU'LL LEARN INSIDE THIS PROGRAM

The StageSHIFT Coaching Certification Program takes you through the theoretical concepts and their pragmatic application to provide you with an evidence-based accelerated pathway to later stages of consciousness and leadership effectiveness at Synergist and beyond. The unique blend of Vertical Strategic, Holistic and Transforming Leadership Development frameworks and techniques provides you with a fully rounded and balanced approach to Vertical Development.

The **Strategic Leadership** modules enable you to focus explicitly on building your coaching practice to master the frameworks and build your leadership presence. It includes creating a Visionary Purpose, Evolutionary Values, an E-Q-U-I-P Scorecard, a Dynamic Operating Rhythm, your Value Creation Streams, and Liberating Meeting Agendas for your client executives.

You can then coach strategic leaders in the application of these concepts and processes in their organizations so they can lift engagement and accountability to liberate the vertical development of latent talent and evolve the organization to Green and onto Teal.

The **Holistic Leadership** modules are focused on cultivating the self, healing shadow and embodying spirit. The aspirational focus stimulates transformation at the heart of identity to expand and elevate your consciousness. The concepts and processes focus on deepening self-awareness and the development of personal presence to create and maintain psychologically safe space for others through the scripting and expression of Courageous Caring Conversations. There is a significant exploration of psychodynamics to diagnose, heal and eliminate recurring patterns of emotional triggers, transference, and the iterative drama in our everyday lives.



The **Transforming Leadership** modules equip you with the guided processes and frameworks to express your authentic voice in the world. You'll have the opportunity to review, reframe and integrate your understanding of your story and renew your life to grow in loving abundance, gracious self-expression, and reverence for others and the sanctity of life itself. You will discover how to share your life experience and shape your life's journey with an expanding and increasingly compassionate wise presence.

This leads into a Signatory Presentation – your own TedTalk or other business presentation that you'd like to move into now that you've let go of so much of your past and are ready to embrace your future at Synergist and beyond. This leads us into the final module of ecosystemic Synergy where we learn how to embrace all stakeholders with systemic processes and open engagement.

The nature of **Transformative Coaching** involves a much deeper and expanded view of the coaching partnership that expedites Vertical Strategic and Holistic Leadership Development. Rather than collaborating on navigating interpersonal dynamics, a 4th / 5th Transformative Coaching perspective enables a dialogical inquiry into a more expansive space of insight, revelation, and illumination. Extending direct invitations to coachees to take new initiatives with proven StageSHIFT frameworks and techniques is another aspect of Transformative Coaching from a later perspective.

Everyone who applies themselves to the Program expands to later stages, including leaning into the 5th person perspective, and, in the years that follow, onto Alchemist. The research indicates that 80% of executives employing the StageSHIFT coaching approach shift a single stage in one year after just an average of 8 coaching sessions and 20% complete a double shift in that time. We lift the lid off latent potential by co-creating an expansive space for vertical growth and then enabling it with deep mindset shifts and high impact interventions.

Once you've embarked on the StageSHIFT Coaching Certification Program, you'll be able to position yourself as a Transformative Executive Coach in Vertical Leadership Development and/or Vertical Management Consultant in Vertical Organizational Development. You'll receive access to StageSHIFT Brand Collateral and can continue your education and personal integration with StageSHIFT Coaching Supervision.

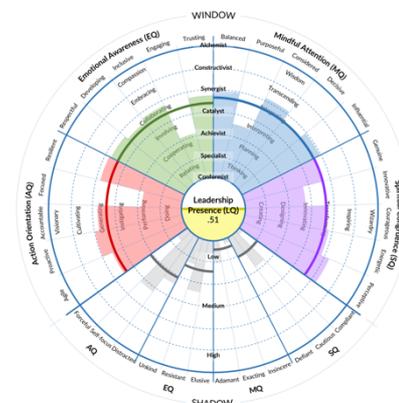
You're also welcome to partner with me as an Account Manager and/or an Executive Coach to win and lead or be a part of our new organizational assignments delivering Vertical Strategic Holistic Leadership Culture Evolution Programs. They are a blend of online StageSHIFT executive resources, Strategic Team workshops, small group Discovery Dialogues, Vertical Systemic Team Dynamics, and Transformative Executive Coaching.

You're also able to become certified to offer the Vertical Holistic Leadership Profile (VHLP) to others. It's an automated and sophisticated Vertical Self-Assessment instrument that has a high impact in igniting vertical evolution for executive clients. There are also more advanced StageSHIFT programs such as Vertical Systemic Team Dynamics Coaching and the 5th Perspective Soul Voyage so that you'll be able to continue your evolutionary development in the future.

I look forward to welcoming you to the global StageSHIFT Vertical Coaching & Consulting Community.

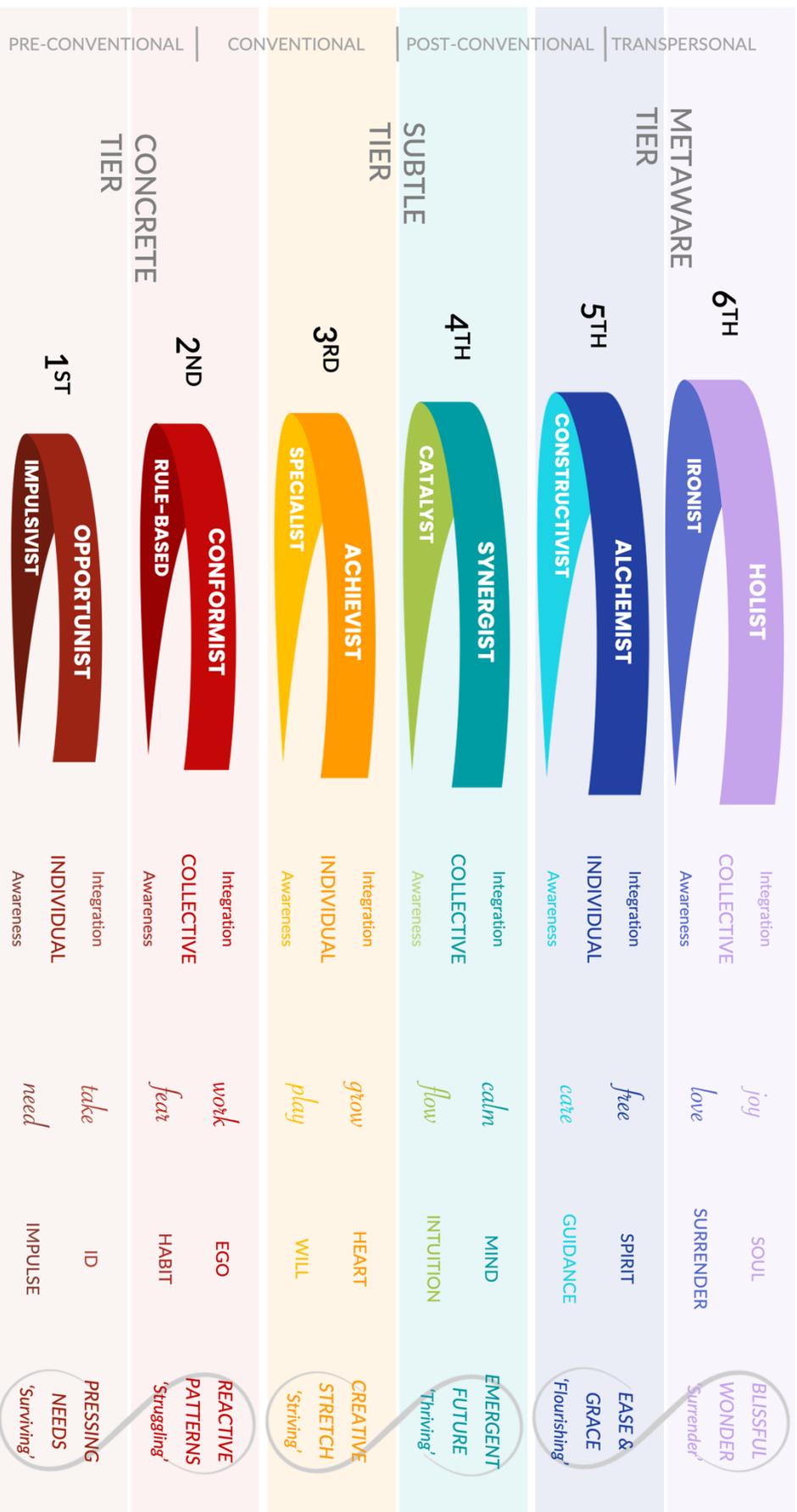
Dr. Antoinette J Braks PHD MBA.LBS
Founder StageSHIFT Coaching Community

Antoinette.Braks@StageSHIFT.coach





THE Stage SHIF^T Spiral OF VERTICAL HOLISTIC LEADERSHIP DEVELOPMENT



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COOK-GREUTER, O'FALLON
2-Step Square Dance across Tiers

BRACKS, Stage Themes, Human Faculties & Energy Fields



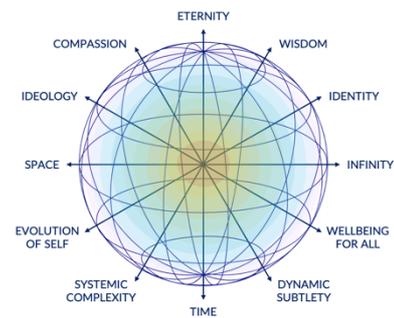
THE BENEFITS

FOR YOU NOW

As you undertake the StageSHIFT Certification Program, the first person you will apply it to is yourself: your role, your vocation, your relationships, your business, your organisation, your ecosystem and your Self.

The Group Discovery Dialogues are a blend of concept, application and case studies. Everyone is open to being coached in the moment in relation to their work or events that they volunteer, or as a result of what is arising. Deep insights emerge to enable you to reflect on and recalibrate your way of being.

By applying the frameworks, implementing the processes and reflecting on your thought paradigms and emotional patterns from a 4th-5th Person Perspective, you will integrate your leadership capacity at conscious Synergist, become self-validating and enjoy greater ease and grace in life.



FOR CLIENTS NEXT

COACHING TYPOLOGY	SKILLS-BASED COACHING	PERFORMANCE COACHING	DEVELOPMENTAL COACHING	TRANSFORMATIVE COACHING
Coach as ...	INSTRUCTOR	MOTIVATOR	FACILITATOR	COLLABORATOR
Coaching Paradigm	Informed, Practice makes Perfect	Positive Psychology Process Centric	Humanistic Inquiry Person Centric	Holistic Emergence Systemic Synergy
Primary Success Factor	Ability to Teach & Learn	Clarity of Agreed Goals	The Coaching Relationship	Mutual Meaning-Making
Coaching Relationship	Transactional Transfer	Mutual Accountability	Professional Trust	Dialogic Partnership
Coaching Models & Techniques	Behavioral & Feedback	Cognitive Behavioural	Narrative Story Ontological	Psychodynamics Complex Systems
Typical Duration of Session/Program	30-60 Mins 3-12 Weeks	30-60 Minutes 3-6 Months	60-90 Minutes 6-12 Months	90-120 Minutes 12-24 Months
Leadership Outcomes	Thought Leadership Best Practice	Transformational Agile Leadership	Authentic Adaptive Leadership	Quantum Eco-centric Leadership
Stage Outcome	SPECIALIST	ACHEVIST	CATALYST	SYNERGIST

StageSHIFT integrates the new 3rd generation Transformative Coaching approach which is a quantum shift beyond developmental coaching. It is a much more empowering dialogical coaching approach that leverages your later stage consciousness.

During the Program, you will be invited to experiment with coaching your peers and your clients to apply the proven techniques, tools and frameworks to facilitate their vertical evolution at both leadership and enterprise levels.

You will learn to appreciate the subtleties of what is needed to boost regeneration on a deeply intimate personal level and for the organisation or a division as a whole. The integrated StageSHIFT pathway promises swift accelerated measurable outcomes.

A GLOBAL COMMUNITY

As a member of the growing global StageSHIFT Coaching and Consulting community spread across 15 countries, you gain access to:

- An extensive catalogue of StageSHIFT frameworks, tools, templates and pics able to be freely used with logo
- Certification in advanced StageSHIFT Programs e.g., StageSHIFT Supervision & Integration, Vertical Systemic Team Dynamics Coaching, and the 5th Perspective Soul Voyage
- The opportunity to partner with Dr Antoinette Braks to leverage online resources to win global corporate assignments and lead or participate in shaping Vertical Organizational Development around the world.

We are building a Turquoise-level Community with global aspirations to be a Strategic Holistic Inspiring Force of Transformation in the world.



STRATEGIC LEADERSHIP

These modules establish an expansive playing field for you to consciously design and build your coaching practice and/or strategic leadership presence, and for your clients or organisation to flourish in emergence, evolve to Green-Teal, and enable all leaders in the organisation to shift up a level to become more visionary inspiring purposeful strategic leaders enjoying enhanced wellbeing.

1. STRATEGY

Set a Visionary Purpose, Evolutionary Values and a set of aspirational EQUIP business outcomes along with a strategically selected set of transformative quantum shifts in leadership, culture and performance that will set your compass and your clients' organizations to generate quantum shifts in evolution.

2. SYNCHRONY

Explore conscious energy, will power, the mind and brain in relation to setting up a liberating Dynamic Operating Rhythm to orchestrate time and space, move into flow, lift creativity and double productivity. Together with Liberating Meeting Agendas, learn to transcend Time Management with Time Emergence.

3. SYMMETRY

Discover how to operationalise the Systemic Strategic Scaffolding to liberate talent and facilitate radical accountability. This shift to open orchestrated engagement is cascaded throughout the client's organisation to take each level up a level, and free strategic leaders to shift their perspective to Synergist.

HOLISTIC LEADERSHIP

These elements enable you to cultivate your self, heal your shadow and embody spirit so you can hold the elusive spacetime that invites organic emergence, vulnerability and agility through meaningful dialogue and personal authenticity. The conscious process of integrating emotional patterns beyond standard emotional intelligence approaches, leads to vertical development.

4. SERENITY

Apply positive psychology, mindfulness and neuroscience, explore energy in motion and go beyond emotional intelligence to delve into the source and dynamics of emotional triggers and transference to deepen consciousness and expand your gracious and generous loving presence.

5. SHADOW

Discover how to read the signalling system of emotional triggers and transference and the patterns of relationship issues, to honour and transcend drama. Explore psycho-dynamics to reveal, understand, resolve and heal shadow, integrate inner voices and eliminate reactive patterns.

6. STANDARDS

Learn how to expand leadership presence by holding psychologically safe space with Courageous, Caring Conversations. Coach your executive leaders in asserting standards, boundaries and priorities, apologising graciously and escalating issues to give voice to the truth and build a vibrant open Teal culture.



TRANSFORMING LEADERSHIP

These modules take you beyond the organisation into the wider community and larger ecosystem to realise the gifts of your life experience and soul evolution that you bring to the world around you. Shift from Sob Story to Soul Song as you discover your authentic Signature Voice and the unique value proposition that makes your life meaningful and purposeful. Embody your highest self.

7. STORY

Illuminate, appreciate, understand and learn from life's patterns of lowlights and highlights on a deeper soul level. Reframe the narrative, perceive new themes and restore your equilibrium in the process of deep personal evolution. The overarching Hero's Journey epitomises the evolution to mature Synergist.

8. SIGNATORY

Identify a unique personal theme that reveals the essence of your life experience and soul evolution in order to share your wisdom with others and shape your future journey. This leads into a living signature presentation that you can continue to evolve as an authentic and embodied voice of your intrinsic self.

9. SYNERGY

Open your heart and mind fully to embrace all of self and others with generous compassion, radical courage and inspired action. The power of the conscious Synergist manifests in leading the collective action of all stakeholders, partners, friends and foe, and all communities of interest to build a better world for all.

THREE VERTICAL PROFILES

The Program includes 3 Vertical Assessments: the GLP, an objective Sentence Completion Exercise at the beginning, as well as the accompanying StageSHIFT Journey Report; the Vertical Holistic Leadership Profile (VHLP) mid-way; and another GLP at the end of the Program. More importantly, each Profile comes with a one-on-one Discovery Debrief with Dr Antoinette Braks. Taking a deep personal dive into oneself with the advantage of insights from a late 5th Perspective, is tremendously powerful in shifting to a new depth in conscious awareness.

If you have recently completed a Vertical Profile - the GLP, LDP, MAP or STAGES - we can use that as the basis for your StageSHIFT Journey Report and our first Discovery Debrief.





The StageSHIFT COACHING CERTIFICATION PROGRAM

The StageSHIFT Program offers a comprehensive approach to personal and organisational evolution based on the 9 Modules from STRATEGY to SYNERGY. They offer rich content, integrate transformative coaching and take a pragmatic approach to expedite implementation in strategic enterprise evolution to Teal and vertical holistic leadership development for your self, your organisation and your executive clients.

VERTICAL ASSESSMENT DISCOVERY DEBRIEFS

- A pre and post Vertical LDP Assessment and related StageSHIFT Journey Report to deepen inquiry
- The StageSHIFT Vertical Holistic Leadership Profile (VHLP) during the Program (self-assessment)
- The opportunity to become accredited as a VHLP Affiliate (separate VHLP Certification Program)
- Three one-to-one 45-min Discovery Debriefs with Dr Antoinette Braks at the beginning/during/after

NINE ONLINE PROGRAM MODULES

- Three-five 30-60-min videos for each of the 9 Modules explaining ideas with a vertical lens
- Comprehensive notes, exercises, articles, assignments, resources and slides for each Module
- Feedback on your Assignment for each Module by way of offering ideas to evolve your thinking
- The StageSHIFT frameworks, processes, techniques, tools and templates for you to implement

ECLECTIC MASTERY IN TRANSFORMATIVE COACHING

- Integrated in the Program is an entirely new 3rd Generation transformative coaching approach
- A blend of narrative coaching, dialogical coaching, positive psychology and executive coaching
- The systemic coaching and strategic consulting frameworks enable coaching in systems evolution
- A blend of shadow psychotherapy, psychodynamics inquiry and transpersonal coaching guidance

LIVE MASTERMIND DISCOVERY DIALOGUES

- 20 Live 115-min Deep Inquiring Discovery Dialogues by Zoom with Dr Antoinette Braks
- The video recording, audio and transcript for each Discovery Dialogue tagged by topic
- Pre-arranged peer-based coaching rehearsal with another member of the group
- Exploration and inquiry into each topic blended with emergent individual coaching



A TOTAL PACKAGE APPROACH

- A combined 88 live learning hrs (12.5 days) of active online learning, fortnightly group and monthly peer coaching
- The free use of the StageSHIFT graphics, frameworks and models accompanied by the StageSHIFT logo
- Your powerful new Value Proposition as a Transformative Coach and/or Vertical Leadership Consultant
- An online global community of 45+ StageSHIFT Coaches across 15 countries to collaborate with

LIVE DISCOVERY DIALOGUES

The design of the Program has been refined based on the experience of participants. The Discovery Dialogues are facilitated from a mature Alchemist perspective and often yield new incisive insights into your personal evolution and in relation to case studies. They are at the heart of the Program.



The Discovery Dialogues provide you with the opportunity to

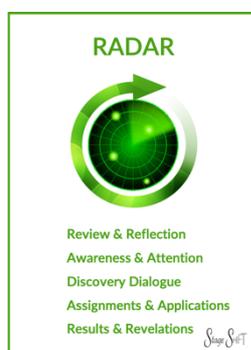
1. Ask questions and share observations to clarify your evolutionary journey
2. Inquire into your learning, life experiences and client case studies, and
3. Be open to transformative coaching to learn vicariously from each other.

100% of participants attend at least 90% of the Discovery Dialogues. They are described as deeply transformative and inspiring as well as profound and provocative. The recording, audio and transcript are also uploaded for you to view on the same day and revisit them as you wish.

PROGRAM SCHEDULE

The Program flows in three 3-month cycles, with 3-4-week breaks in April, August and December similar to a school year. It's important to take time-out and integrate the learning due to its rich content.

It begins with an INDUCTION and concludes with an ENDUCTION. The three elements in each Module are explored over a period of four weeks using the StageSHIFT RADAR learning method.



Week 1. Self-study of the three elements in the Module: Review and Reflection, Awareness and Attention

Week 2. Discovery Dialogue with Dr Antoinette Braks to explore your reflections and questions related to the content

Week 3. Coaching Assignments and Application with another member of the group in a peer-coaching dyad or triad to explore the content and apply the learning

Week 4. A second Discovery Dialogue with Dr Antoinette Braks to explore case studies and share Results and Revelations

This cycle completes with an Assignment to integrate the learning in each module. You email your responses to three questions related to the content, its application, and your journey and Antoinette will offer you thoughts, ideas, and insights into your understanding.



There is a maximum of 8 participants in a cohort to ensure the Discovery Dialogues are intimate profound events including some individual coaching. They, and the peer dyads, are held at the same time and day each fortnight although the dyad sessions can be rearranged to suit both parties. Most participants view the videos twice and invest a day a week in the Program during Term Time.

Discovery Dialogue Dates

TERM I. 15 September to and including 24 November 2022 fortnightly

TERM II. 2 February to and including 13 April 2023 fortnightly

TERM III. 11 May to and including 3 August fortnightly

ONLINE PROGRAM PORTAL

All the Resources are online directly accessed by you in your online library. It includes

- The StageSHIFT Coaching Certification Program 2022 including all videos, notes, articles, and assignments - updated and refined every year
- The Online Community Channel for messaging and engagement
- The Discovery Dialogue recordings, audios and transcripts uploaded each fortnight including a summary of new insights.

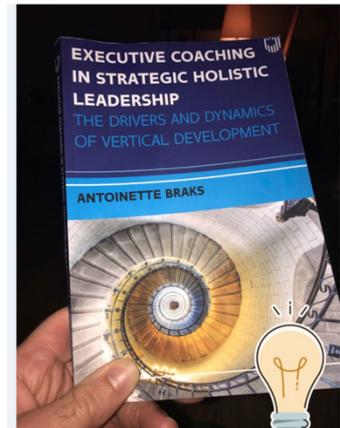


MEET DR ANTOINETTE BRAKS

Antoinette Braks is a Master Certified Leadership Coach and Founder of StageSHIFT Coaching. She completed her PhD in Transformative Coaching in Vertical Leadership Development and is the author of Executive Coaching in Strategic Holistic Leadership: The Drivers and Dynamics of Vertical Development (2020). Antoinette was awarded the CEO Today Management Consulting Award for Leadership Coaching in 2020.

She has coached strategic leaders across multiple industries and government, designed and led team and group leadership coaching programs, strategic offsites, and led evolutionary organisational transformations. Her previous experience includes C-suite leadership of People & Culture in the Energy Sector; Regional HR Management across Latin America and Africa with Shell International; Head of Leadership Capital Solutions with Korn Ferry Asia Pacific; and Founder of the Coaching Division for Hudson Talent Management Australia. She is now based in Europe and Australia.

Antoinette is highly purposeful in her intention to contribute to creating a more sustainable, healthy, equitable and joyful world for all. She co-leads vertical leadership development and enterprise evolution with StageSHIFT coaches to guide strategic leaders to realise their potential to Synergist and Alchemist, and evolve their enterprises to Agile/Green and Teal accommodating all levels and stages of vertical development. She is an eternal student of life, itinerant traveller, and partner in cosmic evolution.





StageSHIFT COACHING CERTIFICATION

The StageSHIFT Coaching Certification entitles you to freely utilise the StageSHIFT IP and visual frameworks in your business when accompanied by the StageSHIFT logo.

You can use the program hours as Continuing Coaching Education.

YOUR INVESTMENT ...

The Total Value of this Program based on 8 Participants is around €11,500 each. The Regular Program Fee is €6,500. It increases each Term. In the interests of a longer-term affiliation and partnership with you, I welcome you to enjoy a 15% EARLYBIRD (this is the name of the coupon) saving to join the Certification Program, or 30% EARLYBIRDS if you work in a developing economy.

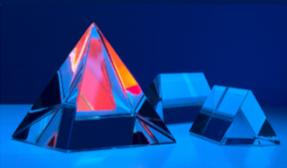
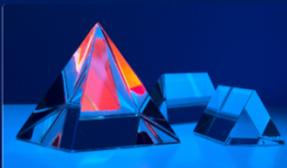
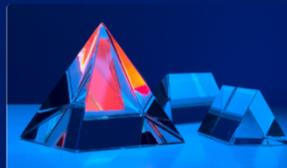
Your investment covers the 88 live hours of dedicated learning in the Program, including the 9 Online Modules, 20 recorded Discovery Dialogues and Peer Coaching, as well as 3 Vertical Assessments, 2 Journey Reports including 3 one-to-one 45-min Discovery Debriefs with Dr Antoinette Braks.

The Program invites 8 hours of dedicated attention every week during Term Time. This includes 4 hours cycling through Self-Study, Discovery Dialogues, Peer Coaching and Certification Assignments; and 4 hours spread during the week to apply and integrate your learning. You can easily invest another 4 hours each week in optional reading and reflection activities. Then you have a few weeks between terms to reflect, refresh and reorient. It's intensive and intimate, enriching and life-enhancing!

The EARLY BIRD savings expire on 31 July 2022 unless the Program fills up earlier up to max of 8. There is a further saving for Coaches working in Developing Economies – please use the coupon EARLYBIRDS..

To register, go to and click on your payment option:

<https://www.stageshift.coach/coaching-certification>

 <p>StageSHIFT Coaching Certification Program €5.500,00 EUR</p>	 <p>StageSHIFT Coaching Certification Program 3 monthly payments of €1.950,00 EUR</p>	 <p>StageSHIFT Coaching Certification Program 6 monthly payments of €975,00 EUR</p>
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Please connect with me on LinkedIn, join the StageSHIFT Network LinkedIn Group and send me an email or arrange a meeting with me to find out if the Program would work for you.

Antoinette.Braks@StageSHIFT.coach

<https://calendly.com/antoinettebraks>

<https://www.linkedin.com/in/antoinettebraks/>

<https://www.linkedin.com/groups/6954265/>



TESTIMONIALS

Thomas Bjerkhede, Leadership Coach & Vertical Consultant

This StageSHIFT Coaching Certification has been one of the most rewarding programs I have ever undertaken. It's a masterpiece! It has expanded my capacity to enable and inspire strategic leaders and their organizations to prosper in a more sustainable, equitable and joyful world.

It has been a true privilege to have Antoinette as my guide, coach and teacher along this journey. She is one of the most extraordinary human beings I have met. An inspiring person with a remarkably sharp intellect, lots of love, tons of professional experience combined with an even more remarkable wisdom and spiritual consciousness. I guess that's how words become poetic, and experiences become magical. I am honoured to be part of her community.

Emma Pearson, Leadership Coach & Vertical Consultant

Antoinette is one of only three Thought Leaders I know who credibly and passionately integrates business and spirituality. It's rare, it's profound, and it's much needed in the world today. We need business. AND we need a healthy planet. Relevant, purposeful leadership for me is about bringing conscious leadership and evolutionary organisation development to serve not only employees and customers, but also our planet as a whole, and future generations.

Antoinette's brilliant intellect, her fearless consulting, her coaching and Organisation Development skills, have generated a suite of offerings suitable for coaches, OD consultants, and of course the senior-most leaders in organisations, who want to be a part of creating a healthy future with regenerative business practices. I am honoured to be part of her community.

Jessica Löwenhielm, Exec Coach

I am blown away and mesmerised by the devotion and amount of knowledge, research, techniques and tools that Antoinette has put together!

Not only has she helped me to take my own coaching practice and our leadership development programs to a totally new level of impact, she has also elevated my own consciousness stimulating, uplifting and freeing the mind, heart and soul.

I will be forever grateful for Antoinette helping me to fully understand and grasp the vastness, importance and grandness of vertical development, yet making it easy to start implementing, infusing and transforming my own work and its impact on my clients.

Without her firm, generous, friendly, thought-provoking, heart-opening and soul-freeing guidance, I wouldn't be where I am today: totally on purpose with a big mind, open heart and free soul for inner bliss and the greater good. I feel honoured to be taught by her, proud to call her a colleague and grateful to have her in my life and work.

Antoinette is the most aspirational, knowledgeable and loving leader I have come across. She is the go-to thought leader, mentor and guide in the field of vertical development. Catch her and her program if you can - it might be the most uplifting and expediting decision of your life time.



Paul Smith, Executive Coach

I first met Antoinette at an EMCC national conference in 2019 and was immediately absorbed by her practical material and philosophy on vertical leadership development. This led to a two day workshop and ultimately, enrolment in Antoinette's Stageshift Coaching Programme.

I feel and believe strongly that this is "the real deal" in executive leadership development.

Not only is its peer-reviewed research platform impeccable, but in the degree of integrity and integration that pervades the whole approach. This is hard to convey without shared direct experience, as so many aspects are brought together here.

At a humble attempt, I would say that it is unrivalled in its blend of science and applied wisdom, inner work and outer application and in the extent of the inner more conscious self that evolves, expressed both in embodied leadership presence and its effects on others, and leading, directly, into organisational culture and behavioural change.

Valerie Gleeson, Leadership Coach & Vertical Consultant

I have recently completed the StageSHIFT Vertical Development Coaching Certification Program under the leadership and guidance of Antoinette, and can say it has been one of the most rewarding programs I have undertaken. Antoinette has developed a truly amazing program which takes Coaching Certification to another level - Transformative Coaching. The program ran over the full year, and during that time I have developed to a level of awareness and consciousness which is hugely complementary to my previous areas of study.

This Program is exactly what the world needs right now, a focus on developing Purposeful Leaders to a level which will transcend the VUCA world we find ourselves in. Having worked in Industry for over 30 years, I have rich and varied experience, but can say this program has expanded my capacity at an accelerated pace so I can deliver on my purpose in the world, to enable and inspire Strategic Leaders and their organizations to flourish and grow, so we can lead more joyful lives and build a sustainable world.

Marianne Borg Hyökki, Exec Coach

I met Antoinette the first time in the EMCC conference in June 2020. I chose her webinar and was absolutely energized and inspired by it. She offered a free consultation and I jumped on that. During the Summer I moved the call a few times, and even thought that I cancel it. Luckily I did not!

This is not only a coach training, it is most of all a developmental program for myself, while I simultaneously learn about vertical development and how to support my coaching clients to grow and mature. Now with six modules behind me, I have learnt so much in this extremely generous program. The whole concept is firmly based in scientific research.

The videos, written material and the webinars are full of interesting stuff, which helps me think about myself, my thoughts, reactions and behaviour at the core of myself. Antoinette supports in a loving and peaceful way and challenges me to go deeper.



Sharifah Raudhah AlQudsy, Executive Leadership Coach & Vertical Consultant

I was preparing myself to be the solid holding space for CEOs and strategic leaders to expand their leadership and I knew I needed to do specialised inner work with someone who is very established at a mature stage of consciousness. Serendipity works its magic and Dr Antoinette Braks appeared.

I quickly saw that her extensive practice and the depth of her research was the approach that would equip me to become whole as a Transformative Coach and Enterprise Evolution Consultant.

Throughout our frequent engagement in our fortnightly discovery dialogues, Antoinette presents her authenticity, and her highly generous and caring spirit. She weaves her expertise in Vertical Development and Enterprise Evolution with ease and grace.

Her pragmatism, expansive vision and beautiful resonance shines through the framework she has developed to bring about deep consciousness to the mature 4th person perspective, while having reverence to all the previous 1st, 2nd and 3rd as well as 5th person.

I notice that I bring more rigour, courage and crystal-clear intent to my coaching practice in recent months and I can only credit Dr Antoinette's brilliant guidance for this subtle integrated shift. I highly recommend partnering with her if you are a coach who aspires to expand your capacity to contribute to the evolution of your client leaders and their enterprises.

Heather Monro, Executive Leadership Coach & Vertical Organizational Consultant

Antoinette's coaching approach is highly thought provoking, collaborative and uplifting. She has challenged and supported me to articulate concepts and ideas that have been just beyond my reach. I am already benefiting from more congruence with my evolutionary aspirations and clarity regarding my strategic direction.

The coaching is helping me to shape my coaching business so I can more effectively generate transformative change and liberate the energy of potential bound up in human hearts and souls. I feel very excited and inspired to continue our coaching relationship. I would highly recommend Antoinette's coaching services for aspirational leaders wanting to take their organisations to the next level.

Corinna Kingston, Executive Leadership Coach & Vertical Organizational Consultant

I first heard Antoinette speak at an EMCC conference and was immediately captured by her insights on vertical leadership development and her own StageSHIFT model, so when the opportunity arose to train with her I didn't have to think about it twice! As a coach myself, I've found Antoinette's teachings and methodology offers a very timely and practical approach to being of optimal service when working with leaders into today's fast paced, disruptive and very volatile environment.

Her valuable process offers both an introspective approach to our own coaching practices whilst simultaneously developing our intervention skills, through a mixture of transformative coaching, organisational development techniques and so much more, to enable leaders the opportunity to learn how to pivot in their leadership and show up on a manner that is far more impactful creating a ripple effect that cascades the organisation!

Antoinette's deep knowledge, practical expertise and utter passion for her subject is awe-inspiring. She has clearly dedicated herself to sharing her aspirational vision with the world through her life changing work and I feel privileged to be a small part of that journey. From the perspective of a business leader and/or an Executive I would have no hesitation in recommending Antoinette's exemplary work.



Jenny Hoffman, Executive Leadership Coach & Vertical Organizational Consultant

The StageSHIFT Coaching Certification Program is a beautifully designed journey map illuminating the path for your own vertical evolution supported by powerful coaching from Antoinette. There are absolutely loads of frameworks and models that Antoinette elegantly weaves together providing a thorough theoretical backdrop for your learning and delivered in manageable and well structured modules.

The small group format provides a safe space to challenge yourself supported by a very generous amount of individual and group coaching to accelerate learning, growth and development. If you have a passion for realising individual and organisational evolution, then I highly recommend this program. It has accelerated both my own evolution and also my understanding of the practical application of this to organisational evolution.

Thanks Antoinette! Your years of commitment to the growing field of vertical leadership development is benefitting all those who share your passion.

Niklas Lindhardt, Executive Leadership Coach & Vertical Organizational Consultant

Antoinette, what a blessing that the fabric of life weaved your thread into my weave. The StageShift program is the most comprehensive program I've ever seen, making the links between most relevant frameworks within organisations, human development, psychology and life as a whole.

As always when delivered by the universe, your wonderful StageShift program came to us when we needed it. Refining our transforming leader programs in large industry, for even better results. Thank you for openheartedly sharing both your personal experience as well as the nuances of your soul with me. Two souls on a journey with the same purpose. For the benefit of ALL. Thank you!

Karin Hamrin, Executive Leadership Coach & Vertical Organizational Consultant

Antoinette is one of the most brilliant coaches I have ever experienced. Being both gentle and direct, intuitive and clear she generously and courageously shares her wisdom and insights.

Antoinette, it's been a truly amazing experience, being guided and coached by you, in the spiritually connected space where you and I meet. The StageSHIFT Coaching Certification Program is an incredibly rich program, bringing together frameworks and research that enables us to see vertical evolution in a new and holistic way.

The Discovery Dialogues with Antoinette is a wonderful opportunity to deepen the understanding and making this program not just another certification program, but an essential part of your soul evolution. Thank you, Antoinette, for sharing this with us and the world! It's such a beautiful journey!

[Click on this link](#) to read the many impromptu comments from recent graduates on LinkedIn.

Today we number over 40 StageSHIFT Coaches across 16 countries who have completed or are currently undertaking the StageSHIFT Coaching Certification Program. We are one of the few later stage Coaching Communities, and uniquely gathered together to inspire, ignite and expedite vertical leadership development, enterprise evolution and ecosystemic renewal by realizing our immense collaborative power to build a more sustainable, healthy, equitable and joyful world.

I hope you'll join us, Antoinette 😊



www.StageSHIFT.Coach